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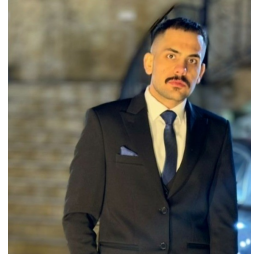
Date of birth 02/13/2002

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Palestine St. , BAGHDAD, Iraq

Iraqi

Single



Yousif N. ABDULS ATTAR
marketing/coordination/ Administration positions

Profile

Dynamic and results-oriented Marketing & PR professional with proven experience in customer engagement, product promotion, and brand representation. Skilled in building strong relationships, driving sales, and executing strategic marketing initiatives. Adept at delivering impactful communication and campaigns to exceed business objectives.

personal qualities

Friendly, Responsible, Loyal, Self-made, Quick learner, Hard-worker, Creative, Practical and Patient, high following up ability

Education

2020 - 2024 Bc.s in chemical science
Baghdad Al-mustansriah university

Work experience

Since
Jan. 2025
Baghdad, BG,
Iraq

Marketing Specialist
Alrabia Al-Khadraa – Main Provider of Deli

- Spearheaded marketing activities for the Deli brand in Iraq, ensuring alignment with global brand standards and local market needs.
- Successfully assisted in the planning and execution of major corporate events, enhancing brand visibility and client engagement.
- Managed all **digital marketing (DM)** channels, including social media, paid campaigns, and community management, leading to measurable growth in engagement and reach.
- Oversaw **media production** (photo, video, and promotional content), ensuring high-quality outputs that strengthened the brand's positioning.
- Collaborated closely with cross-functional teams to design and deliver impactful campaigns that supported sales and dealer activations.
- Contributed to building the company's reputation as the exclusive and trusted Deli provider in the market.

Work experience

May 2024 - Dec. 2024 Baghdad	community management intern transsion holdings/itel - Assisted in managing and engaging the company's online communities across social media platforms (Facebook, Instagram, etc.). - Monitored and responded to user queries, comments, and feedback, ensuring timely and professional communication. - Collaborated with the marketing team to create engaging content and social media posts that foster community growth and engagement. - Analyzed community feedback and presented insights to the management to improve social media strategies. Supported the planning and execution of community events, webinars, and online campaigns to boost brand visibility and interaction. - Assisted in moderating online discussions, ensuring a positive and inclusive environment. Tracked key metrics and provided weekly reports on community engagement and growth.
Dec. 2022 - May 2023 Baghdad	Sales and Promoter Itel / AH Group - Promoted Itel smartphones to customers in a dynamic retail environment. - Built positive relationships with customers and effectively demonstrated smartphone features. Successfully met sales targets by providing exceptional customer service. - Contributed to a positive brand experience through engaging product presentations.
Jan. 2021 - Sept. 2021 Baghdad	Sales and Promoter Infinix Mobility Ltd - Presented and demonstrated smartphone features to potential customers, translating technical specs into consumer benefits. - Consistently exceeded sales targets by providing exceptional customer service. - Created a welcoming retail atmosphere aligned with brand guidelines to encourage customer engagement. - Supported product launches and in-store promotions by providing real-time feedback to the marketing team.

Skills

written and oral skills
Good communication
Administrative Support
time management skills and an ability to prioritize
Team worker, quick-learner

Interests

Researching, Communicating,
reading ,gaming and TV series,