

Education		
Bahçeşehir University	Istanbul, Turkey	
Master of Business Administration (MBA)	2021 - 2024	
GPA: 3.12/4.00		
Thesis Title: The Applications of AI in Marketing Decision Making and the Replacement of CMO by AI Algorithm		
University of Baghdad	Baghdad, Iraq	
Kurdish Language Department	2015 – 2019	
Volunteer Experience , Human Resources Forum, Third session	2024/07/20	

- Translation:** Translated the conference agenda into English to ensure clear communication with international attendees.
- Registration:** Managed the registration department, verifying and organizing attendee names to streamline entry into the forum.
- Workshop Support:** Provided assistance to lecturers and attendees during workshops, ensuring smooth operations and addressing any issues.

Training		
Digital Marketing Certification – Completed comprehensive training covering	2025-09-17	
- Marketing strategy development - Social media campaign planning and execution - SEO, Google keywords & analytics - Content creation and brand positioning		
Core Istanbul – Software Product Sales Training	2024-07-29/2024-08-01	
Sales Techniques: Learned advanced sales techniques specific to software products, including consultative selling, solution-based approaches, and overcoming objections. Product Knowledge: Gained in-depth understanding of software products, including features, benefits, and competitive advantages to effectively communicate value to potential clients. Lead Generation: Developed strategies for generating and qualifying leads, building and nurturing customer relationships, and closing sales. Sales Tools: Acquired experience using sales tools and CRM software to track and manage sales activities, analyze performance, and streamline processes.		
Bahar Group – Study Consultant / Istanbul- Turkey	2023/10/20,2023/11/20	
Actively engaging with both universities and students. managing email communications, addressing inquiries from universities and students promptly and professionally, following up on student applications, ensuring a seamless application process, meticulous installation of student applications into the company's CRM.		
Users Dot – E-Commerce / Online	2023/7/18,2023/10/8	
Target Audience Selection: Learned how to identify and target specific audience segments to optimize marketing efforts and improve engagement. Google Keywords: Acquired skills in researching and writing effective Google keywords to enhance product visibility and search engine rankings. Product Descriptions: Developed the ability to write compelling and attractive product descriptions that highlight key features and benefits. Strengths Focus: Gained expertise in emphasizing the strengths and unique selling points of products to differentiate them in the market.		

Skills & Languages		
Marketing & Sales: Digital Marketing, Campaign Planning, Social Media Management, Content Creation, SEO, CRM (ZOHO) Technical: MS Office (Word, Excel, PowerPoint), SQL Soft Skills: Fast Learner, Adaptability, Teamwork, Communication	Arabic English Turkish German Kurdish	- Native - Professional - Conversational - Currently learning - Professional

Certificates

• Sales	The Mind	Oct, 2025
• Graphic Design Essentials	Canva Design Studio	Oct, 2025
• Canva Essentials	Canva Design Studio	Oct, 2025
• Digital Marketing	The Mind	Sep,2025
• Social Media Ads	The Mind	Sep,2025
• Business English: Marketing and Sales	ARIZONA STATE UNIVERSITY	Dec,2020