

HANOOF ALJUMAILY

■ Al Bdour Compound | ■ 0797643789 | ✉ ■ jumailyhanoof@yahoo.com | Nationality: Iraqi

Personal Profile

Ambitious and detail-oriented E-business student with a strong background in marketing, sales, social media management, and reception. Skilled in event management and digital marketing strategies, with proven ability to grow audiences, increase sales, and strengthen client relationships. Adept at working under pressure, multitasking, and applying innovative approaches to problem-solving. Passionate about leveraging technology and business insights to create impactful strategies that enhance brand presence and organizational growth.

Skills Summary

- Strong Verbal & Written Communication – skilled at engaging with clients, stakeholders, and team members.
- Time Management – ability to prioritize tasks effectively under strict deadlines.
- Presentation Skills – confident in delivering professional presentations to varied audiences.
- Critical Thinking & Problem Solving – adept at analyzing challenges and proposing effective solutions.
- Social Media & Social Selling – expertise in growing brands across Facebook, Instagram, and Twitter.
- Event Planning & Organization – hands-on experience managing events from concept to execution.
- Sales Training & Leadership – proven track record in training teams and boosting productivity.

Work Experience

Outdoor Sales / Pre-Sales | Snity Company | Feb 2020 – Dec 2020

- 1 Developed persuasive communication skills to meet and exceed monthly sales targets.
- 2 Assisted clients in understanding product offerings and tailored solutions to their needs.
- 3 Collaborated with cross-functional teams to improve client acquisition strategies.

Receptionist | Pure Dental Centre | Jun 2021 – Jul 2021

- 1 Managed front desk operations including patient scheduling and client communications.
- 2 Enhanced customer satisfaction through professional service and problem resolution.
- 3 Coordinated with dentists and staff to ensure smooth daily operations.

Social Media Specialist | Betail Capital Company | May 2022 – Jan 2023

- 1 Created and scheduled engaging content to drive social media traffic.
- 2 Designed targeted campaigns leading to increased engagement and brand awareness.
- 3 Analyzed campaign performance using insights to refine strategies.

Co-Founder | WeCan Events & Marketing – Amman, Jordan | 2023 – 2025

- 1 Expanded market share by 50% through SEO, sponsorships, and strategic partnerships.
- 2 Increased White Hall bookings by 35% with tailored campaigns.
- 3 Coordinated large-scale events including Asia Cup collaborations with 10,000+ attendees.
- 4 Strengthened client visibility by 40% through creative campaigns and branding efforts.

Trainer / Event Organizer / Marketing Specialist | Mondoway | Iraqi Party Night | Royal Hotel | 2024

- 1 Built sales department frameworks, trained teams, and improved productivity.
- 2 Organized successful events such as Iraqi Party Night with 400+ attendees.
- 3 Boosted Shahrayar Restaurant's attendance by 25% through marketing campaigns and artist partnerships.
- 4 Negotiated contracts with sponsors and clients, increasing sponsorship revenue by 20%.

Education

Bachelor of E-Business | Amman Al-Ahliyya University | 2020 – Present

Relevant coursework: Digital Marketing, E-commerce Strategies, Business Analytics, Project Management.

High School Diploma | Rawdat Almaaref College | Graduated 2019