

Husam Alnomani

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Professional Summary

Senior Graphic Designer and **Creative Lead** with 10+ years of experience delivering high-impact visual solutions across print, digital, and textile sectors. Proven expertise in **Art Direction**, **Brand Identity Strategy**, Typography, and **Print Production Management**. Expert user of **Adobe Creative Suite** (Photoshop, Illustrator, InDesign), CorelDRAW, and 3D Modeling (Blender). Adept at transforming concepts into visuals that strengthen brand identity and meet marketing goals.

Technical Skills & Competencies

- **Software & Tools:** Adobe Photoshop, Adobe Illustrator, Adobe InDesign, CorelDRAW, Blender (3D Modeling), Microsoft Excel, Data Entry.
- **Design Expertise:** Brand Identity, Visual Communication, Typography, Layout Design, Packaging Design, Print Production, Digital Printing, Web Graphics.
- **Languages:** Arabic (Native), English (Advanced), Turkish (Advanced).

Professional Experience

Smart Services Center | Remote **Art Director** | 02/2023 - Present

- **Directed** the full design lifecycle for print and web projects, ensuring brand consistency and adherence to quality standards.
- **Provided Creative Strategy** and collaborated with clients and stakeholders to align visual deliverables with specific client marketing goals.

Brown Textile | Mersin, Turkey **Graphic Designer** | 10/2020 - 02/2023

- Designed DTF garment prints using advanced skills in Photoshop, Illustrator, and CorelDRAW.
- **Boosted brand visibility** by producing over **500+ print-ready designs** that significantly enhanced product appeal.

Vinilturk | Mersin, Turkey **Graphic Designer** | 08/2020 - 10/2020

- Created high-quality digital print designs for advertising campaigns and signage.
- Streamlined workflow efficiencies by introducing and optimizing design templates.

Troy Reklam | Mersin, Turkey **Graphic Designer** | 05/2019 - 07/2019

- Developed digital print-ready graphics for banners, posters, and marketing materials.

Triangle Group | Mersin, Turkey **Graphic Designer / Lecturer** | 01/2019 - 05/2019

- Designed promotional visuals for campaigns and provided comprehensive training in Photoshop and CorelDRAW.
- Taught design lessons and mentored junior designers, successfully enhancing their skills in core digital design principles.

IMPR Humanitarian Organization | Iraq **Volunteer & Outreach Data Entry** | 12/2016 - 04/2017

- Managed outreach data and provided support for aid distribution projects targeting refugee communities.

IDS (Iraq for Development) | Baghdad, Iraq **Graphic Designer & Data Entry** | 10/2010 - 03/2015

- Produced technical electrical maps and documentation using Adobe Illustrator.
- Maintained accurate project records and reporting through advanced Excel data entry.

Al Hayat for Digital Printing | Baghdad, Iraq **Graphic Designer** | 01/2006 - 10/2010

- Created and prepared print-ready marketing materials for clients across diverse industries.

Education & Certifications

- **Diploma, Institute of Fine Arts** | Baghdad, Iraq (1991-1996)
- **Illustrator MasterClass, Udemy** | 2021