

Zhir Jalal Ahmad

Graphic designer

✉ zhiisam@gmail.com 📞 +9647716853636 📍 Iraq, Sulaymaniyah, - Grdi sarchinar

Work Experience

CMO (Chief Marketing Officer) April 2025 - Present
Investment Spot

Creative Lead May 2024 - Present
Investment Spot
Specialize in creating impactful graphic designs, editing engaging videos, and crafting basic motion graphics. Additionally, as a plus, manage and optimize advertising campaigns across Google Ads, YouTube, and Meta platforms to enhance performance and meet strategic goals.
Occasionally contribute to content creation as well.

Advertising and Marketing (Graphic Designer) Mar 2023 - Oct 2024
Alaska Holiday

Social media manager, Fashion graphic designer 2020 - 2022
Zs store
-Fashion graphic designer

Founder of 2022 - 2023
Alba Store

Manager 2019 - 2023
Lawa Fastfood

Cashier 2017 - 2019
Bahar Sweets

Courses

Email Marketing Creativity leading social media marketing NOV 2024 - APRIL 2025

Adobe Photoshop Mega Course Apr 2024
SkillShare by: Alan Ayoubi

Flutter foundations bootcamp Dec 2023
Space.krd

Fundamentals of Adobe Illustrator Oct 2022
YouAccel Training

Adobe Illustrator: Creating Square Animal Icons Mar 2022
Andrey Bzhitskikh

MySQL Feb 2022
MySQLGuide.krd

My real online business Jul 2020
Kanis agency

Portfolio:
<https://zhisam.my.canva.site>

Personal details

Date of birth
December 16, 2003

LinkedIn
tinyurl.com/ZhirsLinkedIn

Tools

Adobe Photoshop

Adobe Illustrator

Adobe InDesign

Adobe After Effects

Adobe Premiere

Microsoft Office

SQL, MySql, Firebase

C++

Visual Basic

Java

C#

Flutter & Dart

Achievements

- Delivered a broadcast on meta to an audience exceeding 8,000, demonstrating effective communication skills and broad reach.
- Content and designed an easy-to-use chatbot flow, making interactions smoother and reducing response time by 80%, leading to improved user satisfaction, Additionally, optimized the chatbot's conversational design to further improve user engagement.
- Crafted effective email marketing flows, optimizing communication and increasing audience engagement. The implemented flows contributed to a measurable improvement in click-through rates and overall campaign success.
- As a fashion graphic designer, I presented my digital artwork on clothing through a curated collection.
- Developed a complete mobile application project from conception to launch, encompassing coding, design, content creation, and overall development. Achieved outstanding success within the CIS private, Additionally, the project was honored as one of the top selections at the Maya Festival for Innovation and Scientific Projects.
- As the graphic designer and strategic planner behind this, I made the Alaska Wallet Marketing campaign to be more than just about numbers. It was about making real connections with over 2 million people on social media. We didn't just grab attention; we got people excited and curious, catching their eyes in every corner of Sulaymaniyah. searching for the wallets, and the campaign was a success.

Languages

Kurdish



English



Spanish



Arabic



Hobbies

- Yoga practices
- Meditation/Mindfulness
- Creativity
- Content Creation
- Exploring New Places