

REBAL SUDDIK

Social Media Manager & Content Creator

+971 55 210 4352 • rebalsuddik9@gmail.com • JVC - Dubai

Experience

Levant Sky Real Estate

Dubai, United Arab Emirates

Content and Social Media Manager

2024 - 11/2024

- Increased all engagement KPI by 120% within the first 3 months of the job via partnerships with local suppliers and enhanced content guidelines
- Brand Development: Strengthened brand identity through messaging and visuals across all digital platforms, contributing to increased brand awareness and credibility.
- Content Creation: Produced high-quality content, including property descriptions, blog posts, and newsletters.
- Data-Driven Insights: Conducted in-depth analysis of campaign performance, generating actionable insights that informed marketing strategies and improved results.

Theangelselena Fan Page

Atlanta, GA

Owner/operator

2011 - 2015

Selena Gomez Updates, Celebrities News.

- Collaboration with Selena Gomez's Team: Successfully partnered with Selena Gomez's management and Sony Music to promote her music releases and campaigns, fostering direct engagement with her fanbase.
- Content Creation and Strategy: Developed creative and engaging multimedia content, growing the fan page's audience and maintaining its status as a trusted fan platform.
- Community Engagement: Built and nurtured a vibrant online community by interacting with fans, moderating discussions, and organizing fan-driven activities and events.

Key Achievements



Audience Growth

Achieving high engagement rates and fostering a loyal community.(more than 30M Views last month.)



Effective social media strategies

Increased website traffic, lead generation 200 per month, follower growth.



Collaborations:

Partnered with notable developers, influencers, or management teams

Education

RiserHub

Diploma in Marketing

08/2024

Training / Courses

Foundation of Digital Marketing and Ecommerce — Google

Introduction to Social Media Marketing — Meta

GenAI for Social Media Marketing Specialist — Coursera Network

Engagement to Instagram Business Accounts — Coursera Project Network

Social Media Management. — Meta

Skills

Content Strategy and Planning • Creativity and Copywriting • Community Management • Trend Awareness • Hashtag Research • Time Management • Google Search Console • Hotsuite