

Haitham Abd Alhay

MARKETING
CONTENT

MANAGER
CREATOR



Language

Arabic

English

Contact information

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+ Contact

Personal

For the past 9 years, I've been deeply involved in the Erbil market, driving brand growth through a powerful blend of Strategic Digital Marketing and Visual Content Creation. My approach is always results-driven: crafting smart marketing strategies, managing digital ads, and running high-impact paid campaigns that genuinely boost brand awareness and customer engagement. My journey began by building a strong foundation in visual storytelling as a freelance Photographer and Content Creator, which allowed me to smoothly transition into key Marketing Manager roles at companies like Dowjonez and AXP. I'm dedicated to using my unique dual expertise—creative production paired with strategic planning—to help organizations achieve measurable, lasting business growth

Professional Experience

AXP

Forex trading company
Marketing & Campaign Manager

Aug 2024 - Present

Dowjonez

Forex trading company
Marketing manager

Dec 2023 - Jun 2024

Spotlight

Marketing agency
Social Media Manager

Nov 2022 - May 2023

Elements Creative

Marketing agency
Photographer and Videographer

Jun 2021- Dec 2023

CERTIFICATIONS & PROFESSIONAL DEVELOPMENT

Automotive Electrical Engineering

Al-Himk College, Damascus

Digital advertising - managing paid campaign

Edraak platform
Focus: E-marketing fundamentals and practical management of digital ads on platforms like Google Ads, Facebook, Instagram, and LinkedIn.

Photography Course

Erbil (Top Mountain- GIZ)
Focus: Fundamental aspects of Photography, Composition, Lighting, Video and Photo Editing.

Course in Artificial Intelligence

Focus: Basics of AI and related algorithms, covering machine learning, artificial neural networks, and their real-world applications.

skills



Public
Speaking



CRM
Management



Marketing
Analytics



AI Tools



Smart
Negotiation
& Sales Skills



Data Analysis



Adobe
Programs



Automation
Development

References

Siamand Hemo

Dowjonez | COO

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Raafat Khalaf

Elements Creative | CEO

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Support Letter

To whom it may concern,

We at DowJones are writing this letter to extend our support to Mr. Haitham Abd Alhay, who has performed exceptionally well in his position as Marketing Manager from December 2023 to July 2024.

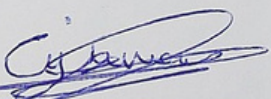
Mr. Haitham Abd Alhay has excellent strategic thinking, creativity, budget management, communication, and leadership skills. In addition, he is a great team worker with amazing capabilities and a willingness to support the team and the business.

Mr. Haitham has been a remarkable asset to DowJones, and we wish him all the success in the upcoming part of his career.

In case you have any further questions regarding Mr. Haitham and his performance and work environment characteristics, please do not hesitate to contact us.

Sincerely,

DowJones Company Office


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