



“Strategy comes from your own lifestyle”

Nayereh(Nasim) khalaj Moazzen

Digital Marketing Manager

Copy writer

Content specialist

Birth: 1987

Place of birth: Tehran

Divorced

Live in Tehran- Sohrevardi

Phone: 00989127624430

Email: moazzennasim@gmail.com

Linkedin:

<https://linkedin.com/in/nasim-moazzen-123885196>



Education

Bachelor of English translation at the **University of Applied Science and Technology (UAST)**

Master of Arts Marketing MBA University of Tehran



Experience

- 10 years of **content writing** by technical writing and **SEO** principles for blogs in beauty, tourism, entertainment, psychology and food
- 5 years of **copywriting management**
- 3 years of **writing scenarios** and **narrating**
- 6 years of working as **freelance**
- 3 years of working full time for **Everest Modern Pars (Canbo)** as **content specialist**
- **Creative manager at Mehrabgasht Travel Agency**
- 3 years of **Instagram management**
- 5 years of **teaching** in private and social course
- 1 year of **creativity club management**



Achievements

تنوع خرید بالا، با بیش از 2000 هزار کالا

Tagline which is used at Canbo branches

Creating the SEO articles which are unique contents for Canbo mag

www.mag.canbo.ir

Making appropriate slogans like:

- تون رو هر وقت از آب بگیری تازه ست
- لباسشویی چاره کاره، نروس پایان کاره

Recording recipes for Canbo

www.Instagram.com/canbo.ir

www.mehraginseir.com

www.mwhrabgasht.com

Qualification

- Spending a one-week-course at Beheshti university in English translation for official drafts.
- Being approved in T.T.C course
- Practicing the techniques of speaking by Hamoon vocal institute
- Spending an online course of digital marketing at HubSpot

Language

English speaking, writing, reading and listening are pretty much good.

I can talk in Deutsch as an elementary learner.

To see the content please check these accounts

[@canbo.ir@instagram.com](https://www.instagram.com/canbo.ir)

[@callcanadahome@instagram.com](https://www.instagram.com/callcanadahome)

[@moe_mohammadi@instagram.com](https://www.instagram.com/moe_mohammadi)

[@reza.masinaei@instagram.com](https://www.instagram.com/reza.masinaei)



Who I am

Mostly introvert, spiritual, eager to promote, persuasive, result oriented and creative

What I like to do in my free time

Search, study, travel, music discovery, writing stories, **coffee** drinking, **illustration**, imagination, meditation, **talking about ideas**, movies, reading books sometimes.

What I am going to be in future

I would like to establish my own studio for making ads and **podcasts**

What I expect from my work

- Being admired
- Making a free environment to release the idea
- Good income
- Existing opportunities to grow and promote
- And everyone knows its duty



Skills

- Working with **AI**
- Writing a **copy** when the situation is **urgent**
- Ready to make **new ideas**
- Ability to analyze and recognize the **audience**
- Able to make the right decision in **critical situation**
- Working with **google analytics**, **search console** and **keyword research**
- Working with **scrum**
- Fashion designing

I hope the information could be enough completed to give you an image of me

Thank you.

